



Sponsorship Opportunities: *Summary*

Program Sponsor:

Ultra-Marathon Sponsor - \$25,000

- Marathon Sponsor benefits, *plus*
- Name exhibited in Hall of Fame
- Logo printed in premier print on program t-shirts

Marathon Sponsor - \$10,000

- Gold Sponsor benefits, *plus*
- Exclusive VIP privileges at two 5k's
- Logo printed in large print on program t-shirts

Gold Sponsor - \$5,000

- Silver Sponsor benefits, *plus*
- Invitation for board membership
- Logo printed in medium print on program t-shirts

Silver Sponsor - \$2,500

- Bronze Sponsor benefits, *plus*
- Logo printed in small print on program t-shirts

Bronze Sponsor - \$1,000

- Copper Sponsor benefits, *plus*
- Name recognized on sponsor banner at 5k
- Logo printed in smallest print on program t-shirts

Copper Sponsor - \$500

- Name printed on marketing materials
- Name posted on website

In-Kind Sponsor

Your in-kind donation provides girls with healthy snacks, water bottles, bottled water, sports drinks or supplies during the program. Sponsor level is determined by the value of the in-kind donation.

5k Sponsor:

Presenting Sponsor - \$7,500

- Gold Sponsor benefits, *plus*
- Company name or logo in race title at two 5k's
- Company name or logo on the front of race t-shirt at two 5k's
- Company name or logo on 5k materials and banner at two 5k's

Mile Marker Sponsor - \$1,500

- Bronze Sponsor benefits, *plus*
- Company name or logo on a mile marker at one 5k
- Company name or logo on race t-shirt at one 5k
- Company name or logo on 5k materials and banner at one 5k

Race/Program Sponsor - \$1,250

- Bronze Sponsor benefits, *plus*
- Company name or logo on race t-shirt at one 5k
- Company name or logo on 5k materials and banner at one 5k

5k Sponsor - \$250 or more

- Company name or logo on race t-shirt at one 5k
- Company name or logo on all 5k materials at one 5k

In-Kind Sponsor

Your in-kind donation provides participants with food, beverages or supplies for the 5k event. Sponsor level is determined by the value of the in-kind donation.

All Program and 5k sponsors will be recognized and thanked during the 5k event.

Next Step:

To apply as a Girls on the Run Sonoma County Program or 5k Sponsor, please see page 4 (on the back).



Sponsorship Opportunities: *Program Sponsor*

Girls on the Run Sonoma County is able to operate and expand thanks to the generous support of community sponsors and partners. Your contribution ensures that this program continues to grow and provide a fun, positive and healthy learning environment for girls in Sonoma County.

Ultra-Marathon Sponsor - \$25,000

- Name exhibited in Girls on the Run Sonoma County Hall of Fame
- Exclusive VIP privileges at two end of season celebration 5k run/walk events
- Invitation for board membership on the Girls on the Run Sonoma County Board of Directors
- Name and logo printed in premier placement (largest print) on Girls on the Run Sonoma County t-shirts worn by girls and volunteers at two end of season celebration 5k run/walk events (maximum 1 Ultra-Marathon logo)
- Name recognized on sponsor banner at Girls on the Run Sonoma County hosted events
- Name printed on Girls on the Run Sonoma County marketing materials
- Name posted on Girls on the Run Sonoma County website

Marathon Sponsor - \$10,000

- Exclusive VIP privileges at two end of season celebration 5k run/walk events
- Invitation for board membership on the Girls on the Run Sonoma County Board of Directors
- Name and logo printed in large print on Girls on the Run Sonoma County t-shirts worn by girls and volunteers at two end of season celebration 5k run/walk events (maximum 2 Marathon logo)
- Name recognized on sponsor banner at Girls on the Run Sonoma County hosted events
- Name printed on Girls on the Run Sonoma County marketing materials
- Name posted on Girls on the Run Sonoma County website

Gold Sponsor - \$5,000

- Invitation for board membership on the Girls on the Run Sonoma County Board of Directors
- Name and logo printed in medium print on Girls on the Run Sonoma County t-shirts worn by girls and volunteers at two end of season celebration 5k run/walk events (maximum 3 Gold logos)
- Name recognized on sponsor banner at Girls on the Run Sonoma County hosted events
- Name printed on Girls on the Run Sonoma County marketing materials
- Name posted on Girls on the Run Sonoma County website

Silver Sponsor - \$2,500

- Name and logo printed in small print on Girls on the Run Sonoma County t-shirts worn by girls and volunteers at two end of season celebration 5k run/walk events (maximum 5 Silver logos)
- Name recognized on sponsor banner at Girls on the Run Sonoma County hosted events
- Name printed on Girls on the Run Sonoma County marketing materials
- Name posted on Girls on the Run Sonoma County website

Bronze Sponsor - \$1,000

- Name and logo printed in smallest print on Girls on the Run Sonoma County t-shirts worn by girls and volunteers at two end of season celebration 5k run/walk events
- Name recognized on sponsor banner at Girls on the Run Sonoma County hosted events
- Name printed on Girls on the Run Sonoma County marketing materials
- Name posted on Girls on the Run Sonoma County website

Copper Sponsor - \$500

- Name printed on Girls on the Run Sonoma County marketing materials
- Name posted on Girls on the Run Sonoma County website

In-Kind Sponsor

Your in-kind donation provides girls with healthy snacks, water bottles, bottled water, sports drinks or supplies during the program. Sponsor level is determined by the value of the in-kind donation.



Sponsorship Opportunities: *5k Sponsor*

Girls on the Run Sonoma County is able to operate and expand thanks to the generous support of community sponsors and partners. Your contribution ensures that this program continues to grow and provide a fun, positive and healthy learning environment for girls in Sonoma County.

Presenting Sponsor - \$7,500

- Gold Sponsor benefits, plus
- Company name or logo in race title at two 5k's
- Company name or logo on the front of race t-shirt at two 5k's
- Company name or logo on 5k materials and banner at two 5k's

Mile Marker Sponsor - \$1,500

- Bronze Sponsor benefits, plus
- Company name or logo on a mile marker at one 5k
- Company name or logo on race t-shirt at one 5k
- Company name or logo on 5k materials and banner at one 5k

Race/Program Sponsor - \$1,250

- Bronze Sponsor benefits, plus
- Company name or logo on race t-shirt at one 5k
- Company name or logo on 5k materials and banner at one 5k

5k Sponsor - \$250 or more

- Company name or logo on race t-shirt at one 5k
- Company name or logo on all 5k materials at one 5k

In-Kind Sponsor

Your in-kind donation provides participants with food, beverages or supplies for the 5k event. Sponsor level is determined by the value of the in-kind donation.



Become a Proud Sponsor:

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Board of Directors

Joy Hermsen
President

Kelly Cooper
Vice-President

Cheryl A. Heaney
Treasurer

Lisa Hilbert
Secretary

Carrie Cheadle

Barbara Chown

Stacie Sather

Peyton Willert

Rose Zoia

Sponsor name (exactly as it should appear on printed materials)

Contact

Address

City State Zip

Phone number

E-mail address

Total donation

Committees

Gail Baker
Audit Committee Chair

Shelli Main
Events Committee Chair

Cheryl A. Heaney
Finance Committee Chair

Rose Zoia
Finance Committee Chair, Interim

Chandra Holte
Nomination Committee Chair

Erin Devincenzi
Programs Committee Chair

Megan Basinger
Scholarship Committee Chair

Julie Morrissey
Volunteer Committee Chair

Please Make Checks Payable to:

Girls on the Run Sonoma County
P.O. Box 9036
Santa Rosa, CA 95405

Contact Girls on the Run Sonoma County

Catrina Dierke 707-291-5473
catrina@gotrsonomacounty.org

Staff

Catrina Dierke
Executive Director

Erin Devincenzi
Program Coordinator

Shelli Main
Race Director

Girls on the Run Sonoma County is qualified as a charitable organization under section 501(c)3 of the Internal Revenue Code. Contributions to Girls on the Run Sonoma County are tax deductible to the extent permitted by law. TAX ID: 26-1591440